

Post details

Job title: Campaigns Officer

Reports to: Campaigns, Policy & Research Manager

Key relationships: Digital Lead, Media Officer, Senior Researcher, CEO

Working hours: 4 days per week (28 hours). We're happy to consider flexible working.

Salary: £23,000 - £27,000 pro rata

Location: Remote working and/or our South London (Brixton) office.

Post summary

Our campaigns have to make an impact. They propel everything Free Tibet does. The Campaigns Officer will ensure our campaigns are incisive and inspiring. They will work across our staff and partners to coordinate our protests, petitions, parliamentarians and people.

Join us to play a central role in creating and delivering campaigns on climate, political prisoners, and against the Chinese Communist Party's colonial attempt to crush the culture, language and religion of the people of Tibet.

This is an exciting position for a creative campaigner wanting to work to end one of the most dire repressions on earth. The role is suitable for someone with some experience of impactful campaigning, either professionally or voluntarily. What matters is that you are drawn to campaigning and understand the power that a well crafted campaign has to change the world. If you can deliver punchy, creative campaigns and know how to make sure everyone involved in a project can pull together, then we want to hear from you.

The successful candidate will join a team with solid expertise in research, policy positioning and media. There are real opportunities to learn from colleagues, as well as more formalised development and progression opportunities.

Free Tibet

Free Tibet is one of the world's leading Tibet campaign organisations. Our vision is a free Tibet in which Tibetans are able to determine their own future and the human rights of all are respected. We campaign for an end to China's occupation of Tibet and for international recognition of Tibetans' right to freedom. We mobilise active support for the Tibetan cause, champion human rights and challenge those whose actions help sustain the occupation.

Our main office is in Brixton in South London, and including the Dharamsala research team, we are around 15 staff members in total. At present most staff are working from home, and we expect continuing high levels of home working in future. As at times you will be expected to be in the office, we

Campaigns Officer

expect the Campaigns Officer to be in the office one day per month minimum. We therefore welcome applicants from across the UK.

Additional benefits include flexible working hours, training and development opportunities, pension scheme, interest free season ticket loans and a generous annual leave allowance (25 days pro rata plus public holidays and additional time off between Christmas and New Year).

We welcome applications from everyone irrespective of age, gender identity, disability, marriage or civil partnership, pregnancy or maternity, religion or belief, race or ethnic origin, sex, sexual orientation, transgender status or socio-economic background. We particularly encourage applications from women, members of ethnic minority and LGBTQIA+ groups. We welcome applications from those who wish to return to the workplace after a period of absence. Suitably qualified Tibetan candidates are encouraged to apply.

Job description

Key responsibilities

Campaign planning

- In collaboration with the Campaigns, Policy & Research Manager and CEO, identify, plan and deliver effective campaigns.
- Act as campaign lead for Free Tibet's principal campaigns.
- Contribute to strategic campaign planning, identifying and prioritising opportunities.
- Monitor the impact of campaigns and contribute to evaluation and reporting
- Manage volunteers assisting our campaigns
- Plan & deliver public events such as protests, vigils and other forms of action
- Deliver campaign actions as required, including events, protests and demonstrations.
- Work alongside other staff to support and develop Free Tibet's activists, taking a hands-on role with this work from time to time.

Communications

- Communicate campaign plans and timings, ensuring that the plans meet the needs of the whole organisation.
- Work with our Media Officer to ensure that our campaigns reach the media.
- Collaborate with staff and manage external contractors to ensure that impactful content is created to support our campaigns.
- Write, or contribute to, accurate and persuasive copy, including:
 - Campaign and news website content
 - Campaign materials and reports
 - Correspondence with external stakeholders, including policymakers and public and private institutions
 - Supporter engagement communications, including the Free Tibet magazine and responses to supporter correspondence
- Represent Free Tibet externally, as appropriate e.g. meetings, presentations, public events
- Build and maintain key stakeholder relationships with external organisations and representatives.
- Respond to external queries about our campaigns and Tibet.

General

- Participate in regular team meetings.
- Contribute to the staff team responding to supporter queries by email and phone.
- Sharing the day-to-day workload of the office with colleagues, as required
- Assisting colleagues in their own areas of work, as necessary
- Performing other tasks as may reasonably be requested by the CEO/line manager to further LCC's aims
- Conducting out-of-hours work as may reasonably be requested by the CEO/line manager (for which TOIL may be claimed)

Person specification

Essential:

- Experience of devising powerful and creative campaigning tactics, ideally including digital and physical actions and events.
- Experience of distilling complex asks into super punchy campaign communications.
- Ability to create or commission campaign content and resources, especially digital.
- Experience of coordinating projects with several people involved.
- The diplomacy and personality to represent Free Tibet effectively with external stakeholders.
- Ability to take initiative, manage competing priorities and ensure deadlines are met.
- Commitment to Free Tibet's mission.

Desirable:

- Experience of using conventional media and/or social media as part of a campaign.
- Understanding of the geopolitical context of Tibet.

Application Process

Return your completed application form by email to host@freetibet.org.

Completed applications must be received by **10:00 am on Monday September 6th**. Interviews will take place on Thursday September 16th via video call.